#### **Navian Marketing Report**

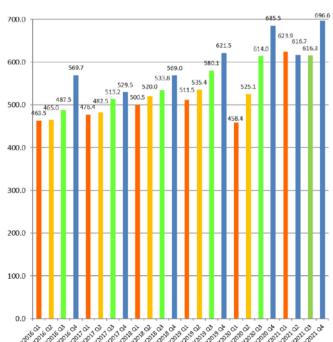
# RF Devices/Modules For Cellular Terminal Quarterly Market Report Q3 2021

#### Released on March 25th, 2022

#### **RF Components & Modules in this report**

- 1 Front end Module (ASM-TX Module-PAiD-FEMiD-All-in-One FEM-PAMiD-5G TX Module/PAMiF-NEW- Multiplexer-A-Multiplexer-5G RX Module-NEW)
- 2 Antenna Switch (Main RF/Diversity) Power Amplifier Module 4 Duplexer
- 5 Band Pass Filter 6TCXO

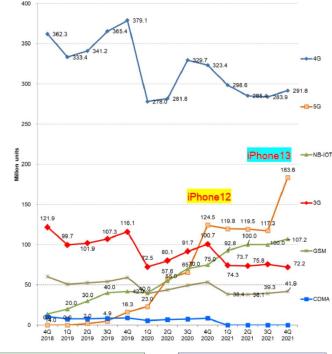
#### **RF Components & Modules in this report**



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#### Non-Voice —

#### Voice

#### Report Sample

#### **Market Result of TX Module in CY2021**



- ◆ On top of the decrease in shipment of Cellular Terminal in 2020 affected by COVID pandemic, the increase in 5G smartphones adopting PAMiD and FEMiD resulted in demand shrinkage for TX Module.
- Market size of TX Module in 2020 was 1,076.7 million pcs (YoY 91.4%, quantity) and 1,000.2 million dollars (YoY 91.9%, amount).
- Meanwhile, growth was seen in adoption of Low-end Platform from companies like Media Tek which adopt TX Module in middle/low-end 5G smartphones, and also for IOT Module market. The increase is contributing to growth in TX Module demands.
- Market size of TX Module in 2021 resulted with 1,221.1 million pcs (YoY 113.4%, quantity) and 1,156.1 million dollars (YoY 115.6%, amount).

## FEMID Market Share for Q3-Q4 CY2021 & CY2021

- 4 companies have entered the FEMiD market: MURATA, RF360 (former TDK), WISOL, and Skyworks.
- MURATA has an overwhelming share of the FEMiD market, and the competitiveness of other companies is
- Most of <u>FEMiD's</u> demand is for SAMSUNG.
- SAMSUNG has an attitude to correct MURATA's share which is too <u>high, and</u> tried to raise the share of other companies. However, it did not work as well as expected and WISOL and Skworks' shares are still very little.
- From 2019, Huawei has been adopting FEMiD, which is also supplied monopolistically by MURATA.
- But unfortunately, Huawei's adoption of FEMiD cannot be expected after 2021 because of the tighter U.S. sanctions
- WISOL started supplying FEMiD for High-band (Band-7/40/41) to SAMSUNG in Q3 2020, expanding its share.
- 7/40/41) to SAMSUNG in Q3 2020, expanding its share
   WiSOL's supply of high-band FEMiD is expanding in
- contrast to MURATA's demand decrease for main band FEMiD. WiSOL exceeded MURATA with 50.5% share in 2021.



## 5G Shipment CY2019-CY2022 by Brand ~ Apple dominates the 5G market ~

# 5G Shipment by Brand 773.4 700.0 600.0 540.2 70.0 127.5 70.0 127.5 70.0 127.5 70.0 127.5 70.0 127.5 127.5 127.0 128.0

- Graph on left shows the shipment volume of 5G-compatible products, by manufacturer.
- Shipment volume of Apple, with their new model iPhones all supporting 5G, is expected to grow to an overwhelming 244.0 million units in 2022.
   Since the virtual withdrawal of Huawei,
- that used to be their biggest rival in the premium high-end smartphone market, iPhone's share is further increasing.

  Runner up is SAMSUNG, the top shareholder of smartphones. However, their shipment size is expected to stay

at 100.0 million units, not even half of

◆ 3rd ranking and below are major Chinese manufacturers such as Xiaomi, OPPO,

### manutacturers such as Alaon and VIVO.

Apple's

## Google Pixel 6 Mother board SIDE-A



10. LTCC Filter TDP 2.0x1.3x?mn

#### ■Outline of the report

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