### Navian Marketing Report

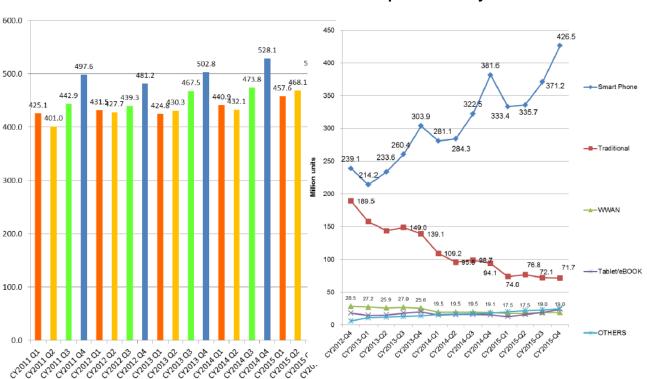
## RF Devices/Modules For Cellular Terminal Quarterly Market Report Q3 2015

Released on March 20th 2016

#### RF Devices/Modules for Cellular Terminal in the report

- ① Front end Module(ASM-RX Module-TX Module-PAiD-FEMiD-All-in-One FEM-PAMID-FILTER BANK-Duplexer Bank-Multiplexer)
- 2 Antenna Switch (Main RF/Diversity) Power Amplifier Module 4 Duplexer
- **5**Band Pass Filter **6**TCXO

#### **Cellular Terminal Shipment History**







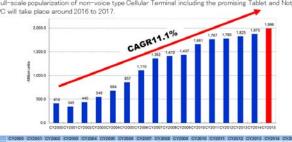




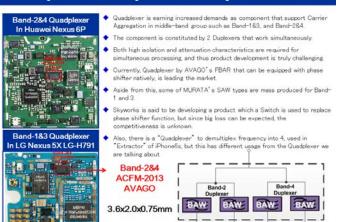
### Report Sample

#### **Cellular Terminal Annual Shipment** History CY2000-CY2015

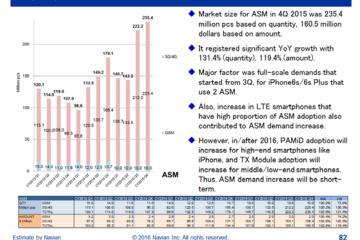
- Shipment size of Cellular Terminal in 2015 was 1,996.1 million units (YoY 106.5%) in 2015.
- Compound Annual Growth Rate from year 2000 will be 11.1%.
- Aside from rapidly growing demands for low-priced Smartphones in markets of emerging nations such a China, demand expansion of LTE Smartphones, triggered by TD-LTE services gaining momentum in was engine for this. However, Smartphone market growth is starting to show strong stalling trend.
- Full-scale popularization of non-voice type Cellular Terminal including the promising Tablet and Notebool



#### Multiplexer:Quadplexer Example & Outline



#### 3Q-4Q 2015: Antenna Switch Module Market Size



#### Oppo R7 Plus **RF Circuit Estimation**

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- ◆ Oppo R7 Plus is a smartphone with 4 modes, TD-LTE/FDD-LTE/UMTS/GSM.
- ◆ FDD band support 6 bands, but TDD band is only 1 band, Band-40.
- It does not support Carrier Aggregation, and RF circuit composition is a standard TD-LTE/FDD-LTE
- ◆ Transceiver IC is Qualcomm's WTR4905 and it uses Skyworks' ASM for FEM.
- ◆ Of its 6 Duplexers, 4 are by Taiyo Yuden, showing the high share of the company in OPPO.
- ◆ For Power Amplifier Module, Multi-band/Multi-mode PA for Main Band and GSM are by Qorvo, and one for High-band is by Skyworks.
- ◆ For Diversity side, 3 SAW Filters by MURATA and 4 by WISOL are used on-board.
- ♦ Filter for WiFi is BAW Filter by Taiyo Yude

#### RF Devices/Modules For Cellular TerminalQuarterly Market Report Q3 2015 -CD-ROM (PDF file)-

OThe date of issue

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March 20, 2016

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- **6**PAMiD

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Antenna Switch TOTAL Market Size

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Antenna Switch for Main RF Market Size by Substrate

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ASM Market Share for Q3-Q4 & CY2015 Result

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RX Module Market Share for Q3-Q4 & CY2015 Result RX Module Market Share Breakdown per Product Type

(3) TX Module

TX Module Market Share for Q3-Q4 & CY2015 Result
TX Module Market Share Breakdown per Product Type

(4) FEMiD

FEMiD Market Share for Q3-Q4 & CY2015 Result FEMiD Market Share Breakdown per Product Type

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PAiD Market Share for Q3-Q4 & CY2015 Result PAiD Market Share Breakdown per Product Type

(6) Filter Bank

Filter Bank Market Share for Q3-Q4 & CY2015 Result Filter Bank Market Share Breakdown per Product Type

(6) Duplexer Bank

Duplexer Bank Market Share for Q3-Q4 & CY2015 Result

Duplexer Bank Market Share Breakdown per Product Type

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Multiplexer Market Share for Q3-Q4 & CY2015 Result

Multiplexer Market Share Breakdown per Product Type

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Antenna Switch for Main RF

Antenna Switch for Main RF =>SP7T

(2) Quarterly Antenna Switch for Main RF Market Share Breakdown

per Product Type

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- -Oppo latest High-end model -
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- (2) Motherboard pictures & Major components/modules
- (3) RF Section pictures & RF Components / Modules
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- -Lenovo latest High-end model -
- (1) RF Circuit Block-diagram Estimation
- (2) Motherboard pictures & Major components/modules
- (3) RF Section pictures & RF Components / Modules 6. Huawei Mate 8 NXT-AL10
- -Latest High-end Hit product -
- (1) RF Circuit Block-diagram Estimation
- (2) Motherboard pictures & Major components/modules
- (3) RF Section pictures & RF Components / Modules



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